

TRAVEL INFORMATION

Hotel:

An arrival reservation will be made in your name, for the evening prior to your first day at:

Bolton Valley Resort
4302 Bolton Access Rd.
Bolton, VT 05477
(802) 434-3444
(877) 9BOLTON
www.boltonvalley.com

Hotel Payment Method:

Room and tax will be paid by Michelin. It is customary at check-in to present a credit card or pay a deposit to cover any incidental charges. (Debit cards are not recommended.) The incidental expenses will be charges such as movie rental, room service, telephone calls, etc. (A cell phone or pre-paid calling card is good to bring with you, if you plan to make calls home. The hotel telephone charge may be expensive.) If you do not incur any incidental expenses you will receive your deposit back at checkout.

Cancellation:

If you need to cancel your reservation, please call the Training Center during normal business hours (864-422-3054); or, if on the weekend, you should call the hotel directly.

Air Travel:

If you're traveling to the event via air, the closest airport in Burlington International Airport (airport code BTV) www.burlingtonintlairport.com. Please select flights that allow you to arrive late p.m. the day before your meeting. Your flight departure should be scheduled no earlier than 5:30 p.m. on your final day.

Ground Transportation:

Airport to Hotel – an arrival/departure list will be provided to the hotel, therefore the hotel shuttle should be at the airport upon your arrival. The hotel's telephone # is (802) 434-3444 should you need to call them. The hotel shuttle will provide transportation to the airport at the completion of the seminar as well.

DAILY ROUTINE

Breakfast:

Please join us for breakfast in the James Moore Tavern between 7:00 a.m. and 7:45 a.m. both days. At 7:45 AM on both days, please board the shuttle bus to be transported to the Timberline Lodge where the training sessions will take place.

Training Meeting:

Michelin will host the training meeting at the Timberline Lodge beginning at 8 AM on both days.

Please bring your driver's license with you to the training meeting as you will need your driver's license to complete a waiver release form.

Meals:

On the day of your arrival, please charge your dinner to your room in the hotel's restaurant. After the meeting on day 1, we will have a great dinner prepared by the Bolton Valley Resort. Attire for dinner is casual. The meal schedule for the following day will be covered in our meeting.

WHAT TO BRING

Attire for Seminar:

The 4x4 LT Seminar is conducted both indoors and outdoors and will go on regardless of the weather. Jeans, comfortable outdoor shoes or boots, and light rain gear are appropriate. If you are attending in the spring or fall, a jacket is recommended. Sunscreen and hats are also a good idea. Please check the weather prior to attending so you can pack appropriately.

You should bring with you:

- Comfortable boots or shoes that can get muddy
- Jeans that can get muddy
- Light jacket (may get dirty or will be needed if it rains)
- Sunscreen
- Hat
- Sunglasses
- Camera (if you would like photos)
- Trash bag to pack your boots and jeans in case they do get muddy.

WHAT TO EXPECT

- To discuss, explain and experience the advantages of Michelin and BFGoodrich light truck tires in demanding off-road situations.
- We will discuss how to address the needs of different types of consumers and you will be taught the importance of correct tire size, tire type and tread-design to optimize LT vehicle performance. The importance of proper tire application will also be discussed along with a session on 4x4 systems and off road driving techniques.
- You will personally experience the differences between various Michelin and BFGoodrich light truck tires in on and off road conditions. The off road driving portion advances rapidly from basic off road terrain and techniques to a full scale trail drive that will require you to focus intensely and utilize all you will be taught. You will be off-road and behind the wheel. Mud, trails, slopes and water are the ingredients and the recipe for fun and learning.
- This experience is interactive and unique. The result is that you will depart with first hand, real-world experience and credibility that you can put to use the day you return to work. You will be able to advise your customers about light truck tires like never before.

What tires will you be experiencing?

The tires you will be driving on, and which you should be prepared to discuss during our meeting are:

- Michelin LTX M/S2
- Michelin LTX A/T2
- BFGoodrich Long Trail T/A Tour
- Michelin Latitude Tour
- BFGoodrich All Terrain T/A KO
- BFGoodrich Mud Terrain T/A KM2